



Proclamation

WHEREAS, as children across the State of Wisconsin prepare for the start of another school year, many of them will begin their studies with undiagnosed and untreated vision problems; and

WHEREAS, research shows that vision disorders are the number one handicapping condition of children. In fact, as many as one in four school age children have vision problems, according to the College of Optometrists in Vision Development; and

WHEREAS, all children deserve the opportunity to learn and to achieve their full potential, and

WHEREAS, for the above reasons, public awareness about learning-related vision problems is necessary to ensure that young people receive the prompt vision treatment they need to enhance their lives.

NOW THEREFORE, I, Jack F. Chiovero, Mayor of the City of New Berlin in accord with the Office of the Governor of the State of Wisconsin, and in recognition of the importance of good vision to learning, do hereby proclaim

August 2010 - Children's Vision and Learning Month

I encourage all parents, educators, school nurses and all concerned adults to recognize the critical role good vision plays in the learning process and to work together to help prevent or reduce the impact untreated vision problems can have on our children's ability to read and learn.

IN WITNESS WHEREOF, I do hereby set my hand and cause the Seal of the City of New Berlin to be affixed this 27th day of July 2010.

**Jack F. Chiovero
Mayor**